Filming tips for teams

Shoot horizontal
As the finished videos will be made in 16:9, keep your camera horizontal (landscape) when you are recording.

Keep it smooth and steady
When filming on a smartphone, use both hands and lock your elbows into your body for extra stability. To introduce controlled movement, use your feet as a solid base and move the whole of your upper body, not just the camera.

Manually set exposure and focus (for smartphone)
Try pressing and holding on an area of the screen to activate the AE/AF Lock function. The most important is AE (Auto Exposure) Lock as you don’t want the camera to keep changing the exposure while you’re filming. This often happens if you’re panning across an indoor scene.

Make the light work for you
Don’t have a bright window in front of your camera. Find a position that allows you to achieve the shot you want, but the light is working for you, not against you.