

Iterative design

Iterative design is a way of designing products - it involves:

1

Make

Making a model of the design idea.

2

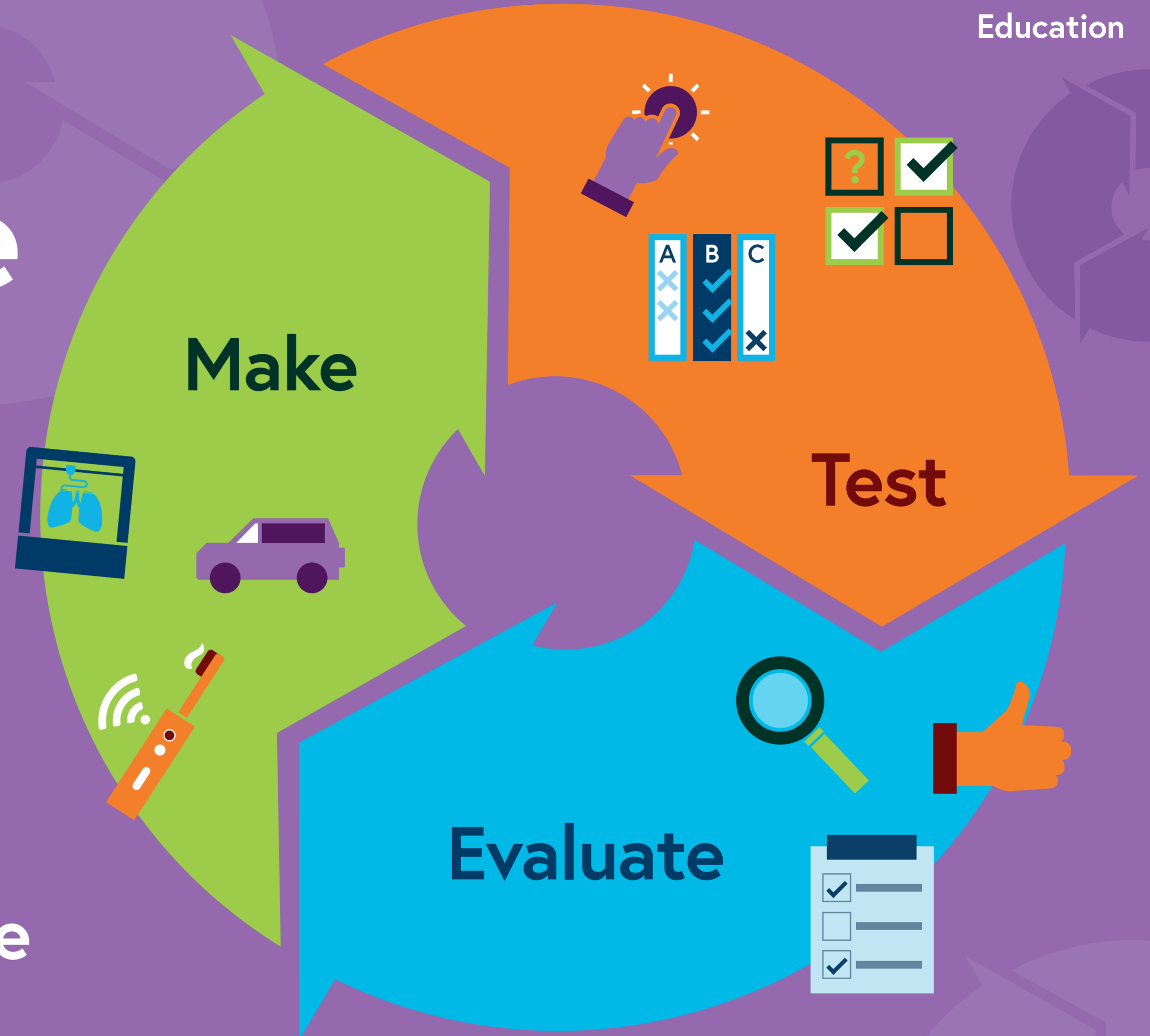
Test

Testing the model to see if it meets the needs of the user.

3

Evaluate

Evaluating the model to decide how it could be improved.



Designers keep going round this loop until the product meets the needs of the users really well.