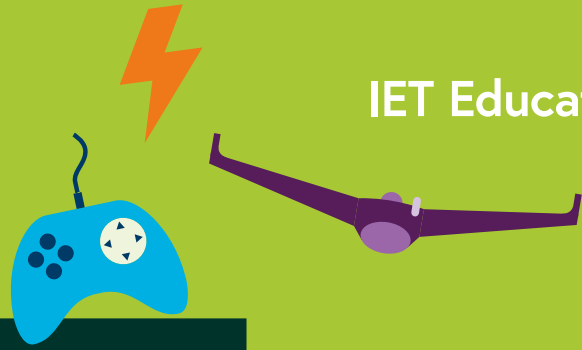




The Institution of  
Engineering and Technology

IET Education



# IET Education

Sponsorship opportunities 2024-2025



Help inspire the next generation  
of engineers and technicians



[theiet.org/education](https://theiet.org/education)

 @IETeducation



# Your chance to make a difference

We are facing a global shortage of engineers and technicians to shape the future and create a better world for tomorrow. These valuable skills are in demand, not only in the engineering sector, but across the economy.

In ~~2023/24~~, our Education programmes reached 63,500 young people across the UK. You can show your support by sponsoring these incredible initiatives.

## Sponsorship of IET Education programmes will:

- Reach the next generation of engineers and technicians with your brand message and raise awareness of your organisation.
- Impact young people and offer a demonstrable return on investment for your organisation's corporate social responsibility (CSR) metrics.
- Provide employee engagement with our STEM initiatives to act as positive role models for your organisation.
- Inspire children to reach their potential and support them in realising their ambitions.



# Initiatives that need your support

## FIRST® LEGO® League

This global science and technology challenge encourages students to take an interest in real-world issues and develop skills that are crucial for their future careers.

We deliver three divisions:

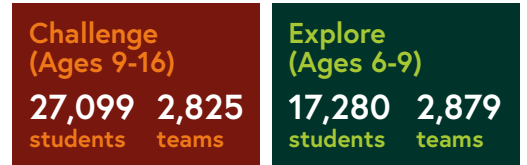
- **FIRST® LEGO® League Challenge (for 9-16 year olds)** — teams work together to design, build and program an autonomous LEGO® robot to solve a series of missions.
- **FIRST® LEGO® League Explore (for 6-9 year olds)** — teams build a LEGO® Model and program it to move, whilst also creating a team research poster.
- **FIRST® LEGO® League Discover (for 4-6 year olds)** — children develop STEM skills and language whilst learning through play using a themed DUPLO® set.

Teams in all divisions research a project, come up with innovative solutions and communicate their ideas. Throughout their work, they have to demonstrate the *FIRST® LEGO® League* Core Values, which include teamwork, innovation and impact.

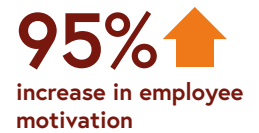
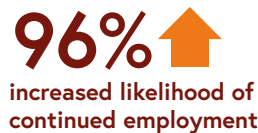
To find out more, visit [firstlegoleague.co.uk](http://firstlegoleague.co.uk)



The 2023-2024 season saw unprecedented growth in UK participation:



Sponsors tell us their *FIRST® LEGO League* volunteer employees say:



## IET Faraday® Challenge Days

Our Challenge Days give students aged 12-13 years the opportunity to research, design and make prototype solutions to tough engineering problems.

This annual competition, with events covering the whole of the UK, sees teams competing to win a prize for themselves and a trophy for their school. The top teams at the end of the season battle it out to be crowned Faraday® National Champions.

Recent challenges include helping Network Rail to sustainably manage the increasing numbers of passengers using their network, assisting Airbus in helping transport aid or help people in times of need and assisting the engineering mission of the James Webb Space Telescope.

To find out more, visit [theiet.org/faraday](http://theiet.org/faraday)

In 2023-2024:



## More about the IET

We are one of the world's largest engineering institutions. Along with our partner organisations, we're passionate about inspiring and supporting students with their STEM studies, helping them to develop valuable skills for the engineering sector and the wider economy.

We also support teachers through our primary and secondary education websites at [theiet.org/education](http://theiet.org/education), which include curriculum-linked teaching resources and activities to inspire young students to find their inner engineer.

# Sponsorship opportunities

IET Faraday® Challenge	FIRST® LEGO® League	Education Resources	Misc
<p><b>Theme Partner</b> – help us create an engineering challenge as part of your bespoke annual theme</p>	<p><b>Headline Partner</b> - countrywide support of FIRST® LEGO® League</p>	<p><b>Theme Partner</b> – co-create a collection of resources around a bespoke theme</p>	<p><b>IET Education Partner</b> – show your support for all IET education programmes</p>
<p><b>National Partner</b> – give schools across the country a chance to take part</p>	<p><b>National Partner</b> – fund a crucial national element of the programme - team travel grants for finals, team funding rounds</p>	<p><b>Supporter</b> – co-create a single resource</p>	
<p><b>Regional Partner</b> – give schools in a localised area the opportunity to take part</p>	<p><b>Programme Partner</b> – get involved with your own FIRST® LEGO® League project</p>		
<p><b>Supporter</b> – help us with the core costs of the program</p>	<p><b>Regional Partner</b> – fund the delivery of regional tournaments and seed funding teams in a localised area</p>		
	<p><b>Supporter</b> – support a number of teams take part</p>		

Talk to us about how you can show your support for the next generation of engineers:  
**[fundraising@theiet.org](mailto:fundraising@theiet.org)**